



## IQHA Board Meeting Minutes December 12th, 2023 Iowa Cattlemen's Association, Ames, Iowa

### **Opening Business:**

The Iowa Quarter Horse Association Board of Directors held a regular meeting Tuesday, December 12th, 2023 at Iowa Cattlemen's Association in Ames, Iowa. President Loren Meyer called the meeting to order at 6:42PM. After the meeting was called to order Loren noted that Mayflower and Hall of Fame will be discussed in new business, and that Sportsmanship Awards will be chosen during the January 19th meeting.

**Board Members In Attendance:** Loren Meyer, Tammi Adix, Alex Eischeid, Bobbi Finarty, Becky Grier, Kim Strong, Mitch Adkins, Craig Johnson, Codi Jo Heesch, Rosalie Carlson, Lindsay Black, Jackie Kincaid, Nick Wood, and Lori Mennenga (phone).

**Board Members Absent:** Cassie George

**Guests:** Bill and Jennifer Horton

**November minutes:** Two changes recommended and made to minutes. Bobbi moved to approve the minutes with these changes and it seconded by Codi Jo. All approved except for Jackie and Lindsay, who were not present for the November meeting, and motion carried.

**Treasurer's report:** Alex Eischeid read her Treasurer's Report including the November month end balances, which are attached. Alex noted that she met with the Accountant's Roland & Dieleman last Friday, and verified that they have all bank statements that are available as well as any W-9's that have been received by her. We have paid for their services (\$700/month) up to the end of June 2023. The large portion of her meeting was verifying the W-9 listing, discussing expectations of the financials, and that within a few weeks they would be able to get financials to aid in presenting for January's meeting. Related to banking, Alex noted that they transitioned the Reserve Account into a money market account rather than a premier savings account as the amount of the account is less than \$25,000, due to the CD's taken out. Alex also stressed that because of issues encountered this year as Treasurer, that the following should be put together and discussed in January: a budget and a financial policy to outline financial responsibilities (including District responsibilities, whether to move all bank accounts to Availa due to issues getting non-Availa District bank statements, related party transactions to Board members, and appropriate budgets for events, shows, and committees). Alex also reminded District Directors to have appropriate personnel on the bank account after elections are made, as only Director and Secretary/Treasurer should be on the account unless these positions are not filled and then the current President should be on the bank account. Alex asked that for spending on District bank accounts, that the Executive Committee be notified of any issues when they occur. Loren is working on getting the District 8 checkbook closed and a new account created at Availa. Alex noted that once the Accountant makes P&L for Mayflower they will pay responsibility parties (Districts 1,4,5 and IQHYA) and that checks need to be written back to Districts for \$250 show approval if the results were sent timely.

**Communications/Social Media:** Jennifer Horton noted that for the last Newsletter 802 people opened the email, which is roughly a 50% open rate. For the next newsletter, let Jennifer know and that she is starting to work on the IQHA Directory with deadline in the first part of February. IQHYA is selling business cards for \$30, discounted from \$50 business card rate, where half of the proceeds are donated back to IQHYA for year end awards.

### **Old Business:**

**2023 Fall Classic Recap:** Discussion was had about the Fall Classic budget and expenses. Bill Horton volunteered to store the trail trailer at his place in Grundy Center free of charge. As part of the expenses discussion, some Fall Classic expenses were paid using District 2's bank account and need to be reimbursed. Included in this was fuel for \$269.68 to haul the trail trailer, which was not approved by the Board or District 2 and should be voted on. Nick moved to reimburse District 2 for fuel expense and Jackie seconded. Jackie, Craig, and Nick voted yes. Mitch, Kim, Rosalie, Alex, and Tammi did not approve, not voting were Lindsay, Becky, Bobbi, and Lori. Motion is defeated. Rosalie moved to reimburse District 2 \$130 (roughly half of \$269.68 fuel expense) for trailer fuel expenses, Jackie seconded. Becky, Tammi, Lindsay, and Bobbi did not vote, all others approved. Motion carried. Nick moved to reimburse Craig Johnson for tractor fuel (Craig bought fuel for tractor used at Fall Classic to drag the arena) for \$150 and Jackie seconded. All approved and motion carried. Nick moved to reimburse \$300 Jared Maas for using his tractor and drag at Fall Classic, Craig seconded. All approved except Tammi who did not vote. Motion carried. Jackie moved to reimbursement Kelly \$150 for using her skid steer at the Mayflower and Fall Classic, seconded by Craig. All approved, motion carried. Lindsay noted that going forward to do training on budgets. Nick will work on the suggested budget/P&L adjustments and ordering remaining VRH awards.

**Banquet Updates:** Jennifer noted that Cindy asked the Board to donate door prizes and Cindy is getting reservations.

**2024 Hawkeye Classic:** Nick noted that this show will be a Ranch Horse Classic again with dates of July 25-28th, 2024. All around classes were not included because of scheduling concerns and competing shows. They are working on adjustments to the roping arena and schedule. Jennifer added that the Scenic City show will be July 4-7th, 2025 with an open show on Thursday, 1 judge AQHA show Friday, and 2 judge AQHA split/combined on Saturday/Sunday.

**Snowflake Circuit:** Alex discussed that the committee held a meeting last Sunday, where they finalized high point, reserve high point, and circuit awards, 87 stalls are reserved (which is very close to break-even), and asked for volunteers. Jennifer Horton proposed a Non-Pro Challenge for Amateur and Youth, including showmanship, horsemanship, and equitation (including walk-trot division). This would invite 1st and 2nd place in these classes throughout the year to the final class at the Fall Classic where they receive an award. This would kick off at the Snowflake Circuit. Alex moved to approve the Non-Pro Challenge for 2024 and Tammi seconded. All approved and motion carried.

**Breeders Futurity:** Loren noted that new rules were sent out by Brian and are on the Stallion Service Auction. Kim made a motion to repay the prior year debt from Breeders Checking Account to General Account for \$6,500. Alex seconded. All approved and motion carried.

### **New Business:**

**Open AQHA Director Position:** Loren mentioned that Jennifer put in newsletter we are accepting applications for AQHA National Director as a reminder to members.

**2024 Mayflower:** Loren noted that we need to set committee for 2024 Mayflower and chose a committee chair. Discussion was held about the number of days, judges of this show, and 2023 numbers. Lindsay moved to have the 2024 Mayflower be 4 judges and 4 day show (two split combined shows) and Tammi seconded. All approved except, Kim who did not vote and motion carried. Alex moved to keep percentage of profit sharing the same as prior year (12.5% for District 1/4/5 and IQHYA, remaining 50% to IQHA) and Codi Jo seconded. All approved and motion carried. As District 1,4,5, and IQHYA are profit-sharing for the show, it was recommended that each of these representatives will be involved. The committee was chosen to be Codi Jo Heesch, Jennifer Horton, Jackie Kincaid, Mitch Adkins, and Becky Grier. Jennifer volunteered to be the contact with TNT to get show approval in by end of year. No chair was chosen.

**Hall of Fame:** The HOF Committee chosen one individual and one horse to go into the HOF.

### **Other Business:**

#### **Director's Reports:**

**President** Loren Meyer noted we received a thank you from Eastern Iowa Horse and Pony Camp for our donation. Loren noted that he will not be running for President next year.

**Vice President** Tammi noted that she sent out the membership mailer and AQHA has a promotion until January 31st for affiliates to win a John Deere Gator based on membership renewals.

**Secretary/Treasurer** Alex Eischeid had nothing further to report.

**District 1** Becky Grier noted her district meeting was last Wednesday and next meeting will be at the Snowflake Circuit.

**District 2** Nick Wood noted they had their last meeting that Brian Hamrick will be next Director and Nick is Secretary/Treasurer, and Nick hopes to still be involved in the Board next year.

**District 3** Lori Mennenga brought up that District 3 was going to donate \$100 for table displays and prizes at Banquet and will work with Cindy on this payment. She also noted that they are doing a fundraiser with IQHA member metal signs. Her district, along with Craig, will be holding a Ranch Horse Clinic on April 27-28th.

**District 4** Codi Jo Heesch noted they will be having a Christmas party with District 5 on December 14th at 6:00PM and will hold elections.

**District 5** Jackie Kincaid noted they are having the Christmas Party with District 4.

**District 6** Cassie George was absent, but Mitch noted that at the meeting last night that no Director was elected and discussion was had at their meeting about who will be running their Denison show. Loren will reach out to Cassie to get the Crawford County account closed.

**District 7** Rosalie Carlson had a meeting last Friday. They are working on getting judges hired and are finalizing the same show secretary as last year. Rosalie is asked if District 6 would like to hire the same show secretary. District 7/8/Nishna Valley Denison show will be May 20-23rd.

**District 8** Vacant

**Director at Large** Bobbi Finarty had nothing further to report.

**Director at Large** Craig Johnson noted that they are helping with Ranch Horse Clinic along with District 3, and they have a professional picked out to help with the event.

**Director at Large** Lindsay Black noted she was at AQHA World Show Town Hall and summarized discussions from that meeting.

**Director at Large** Mitch Adkins had nothing further to report.

**Ex-Officio** Kim Strong had nothing further to report.

**IQHYA** Jennifer noted they will have a Youth pizza party at Snowflake Circuit and socialize.

**Amateur** Alex noted over \$12,000 will be spent on year end awards for Amateur and Open classes.

### **Adjournment:**

The next regular meeting is set to be held on January 19th, the Friday before the banquet at the Courtyard by Marriott in Ankeny, IA. The motion to adjourn the meeting was made by Rosalie, seconded by Craig. All approved and motion was carried. Meeting adjourned at 9:30PM.

Bank Account Balances (Per Statements)	11/30/2023	November Change	10/31/2023	Account Notes
District 1	\$ 11,073.68	\$ 0.00	\$ 11,073.68	
District 2	\$ 25,452.03	\$ (481.80)	\$ 25,933.83	
District 3	\$ 4,774.71	\$ 0.00	\$ 4,774.71	
District 4	\$ 6,561.12	\$ 0.00	\$ 6,561.12	
District 5	\$ 7,283.11	\$ (137.05)	\$ 7,420.16	
District 6	\$ 11,474.36	\$ (32.34)	\$ 11,506.70	
District 6	\$ 5,088.19	\$ (350.28)	\$ 5,438.47	
District 7	\$ 15,968.10	\$ 0.00	\$ 15,968.10	
District 8	\$ 7,035.66	\$ 0.00	\$ 7,035.66	Last reported balance as of 1/13/23
Amateur Account	\$ 19,586.75	\$ (508.42)	\$ 20,095.17	
Audit Account	\$ 17,510.10	\$ 1.73	\$ 17,508.37	
Breeders 2019 Account	\$ 0.00	\$ 0.00	\$ 0.00	
Breeders 2020 Account	\$ 9,303.17	\$ 0.00	\$ 9,303.17	
Breeders 2021 Account	\$ 40,506.08	\$ 0.00	\$ 40,506.08	
Breeders 2022 Account	\$ 61,655.25	\$ 0.00	\$ 61,655.25	
Breeders 2023 Account	\$ 17,205.80	\$ 169.60	\$ 17,036.20	
Breeders 2024 Account	\$ 100.00	\$ 100.00	\$ 0.00	
Breeders Fund Account	\$ 24,174.32	\$ (35,715.55)	\$ 59,889.87	
Breeders Incentive Fund Account	\$ 2,330.06	\$ 988.20	\$ 1,341.86	
Dollars for Scholars Account	\$ 4,366.76	\$ 0.00	\$ 4,366.76	
EWD Account	\$ 167.45	\$ 0.00	\$ 167.45	
General Fund Account	\$ 93,138.31	\$ (73,644.94)	\$ 166,783.25	
Ranch Horse 2019 Account	\$ 21,815.07	\$ 0.00	\$ 21,815.07	
Ranch Horse 2020 Account	\$ 53,209.07	\$ 0.00	\$ 53,209.07	
Ranch Horse 2021 Account	\$ 54,044.14	\$ 0.00	\$ 54,044.14	
Ranch Horse 2022 Account	\$ 37,143.82	\$ 0.00	\$ 37,143.82	
Ranch Horse 2023 Account	\$ 24,650.55	\$ 0.00	\$ 24,650.55	
Ranch Horse Futurity Account	\$ 31,476.41	\$ (41,043.89)	\$ 72,520.30	
Reserve Account	\$ 12,944.19	\$ (20.00)	\$ 12,964.19	
	<b>\$ 620,038.26</b>	<b>\$ (150,674.74)</b>	<b>\$ 770,713.00</b>	